

# Big Ideas To Transform Your Small Business



**The Voice of Small Business Radio Show – Telephone (817) 676 – 6074**  
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With "The Voice of Small Business" Blogtalk Radio, marketing your business has never been more affordable.

## **All of the "Experts" agree:**

The best way to "establish yourself as an expert" is to appear on TV and Radio... and Blog Talk Radio can make that happen!

Blog Talk Radio produces 5-minute and 10-minute professional interviews with businesses and individuals for our "In The News" program. Guests have included entrepreneurs, authors, charities and public figures... now it's your turn! The interview is pre-recorded by telephone, and you will supply "talking points" to help focus the conversation on what is most important.

After your interview is produced, we will contact over 1000 media outlets with a summary of your interview, plus a link to the archive and a suggestion that they consider you for a guest spot in traditional TV, Radio and Newspaper media! IMAGINE THE POSSIBILITIES!! You can also download a copy of the MP3 for your own promotion.

Launched in August 2006, BlogTalkRadio is a web-based talk-show platform that allows anyone with Internet access and a microphone to host a live, interactive radio show - no downloads or extra equipment needed. Each show can accommodate unlimited live listeners.

Upon completion of the live broadcast, it is automatically archived as a podcast. Since the company's launch, thousands of hosts have broadcast more than 130,000 shows. Notable guests such as Brad Pitt, Oliver Stone, John McCain, Hillary Clinton, Salman Rushdie, Kirk Douglas and more appear on the Best of BlogTalkRadio page.

"The Voice of Small Business" joined the line-up of shows on December 10, 2008.

For details and for information regarding our

Guest Segments send email to: [Janice@janicealbokai.com](mailto:Janice@janicealbokai.com)

**Now is the time to take your business to the "Next Level".**

**Don't miss out on this  
Powerful Marketing Opportunity  
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